

# Working closely with Sussex Partnership NHS Foundation Trust



## The Sussex Sign Company and Sussex Partnership NHS Foundation Trust

Sussex Partnership NHS Foundation Trust is 5,000 passionate and dedicated clinicians and support staff, working hand in hand with partners in the community to care for and support vulnerable people. Together, collectively providing mental health, learning disability, substance misuse and prison healthcare throughout Sussex, along with a range of specialist services across the South East of England and beyond.

The Sussex Sign Company has worked with Sussex Police for over 10 years, both refurbishing signage at existing sites and installing signage at new sites.

The Sussex Sign Company provides a full design and support service, liaising between Head Office and the network of outreach facilities.

Our remit includes overseeing and distributing branding and specification guidelines to cover all internal and external signage requirements.

From survey and design to manufacture and installation, The Sussex Sign Company has successfully refurbished and re-signed countywide facilities on a rolling basis, ensuring that the Sussex Partnership NHS Foundation Trust guidelines are adhered to.

At times, our specialist expertise is called upon to adapt the brand and signage specification to meet specific site requirements, such as for listed buildings or in conservation areas.

- ▶ Feature Signage
- ▶ Internal Signs
- ▶ Totem Signs
- ▶ Health & Safety Signage
- ▶ Directories & Wayfinding

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sales@sussexsigns.com

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# Working closely with Red Driving School



## The Sussex Sign Company and Red Driving School

RED commissioned The Sussex Sign Company in 2011 to design, supply and apply all vehicle livery requirements on a national level.

The Sussex Sign Company provides a support service, liaising between Head Office and the network of driving instructors and dealerships overseeing and distributing branding and specification guidelines to cover all vehicle graphic requirements.

At times, our specialist expertise is called upon to adapt the brand and vehicle signage specification to meet specific vehicle requirements.

A high quality, durable finish is achieved ensuring consistent, accurate and cost effective branding across all vehicle types.

The approach taken to design, materials selection and manufacturing ensure that the result are durable, that maintenance costs are minimised and the vehicles' appearance continues to reflect the high standards and core values of RED throughout their lifespan.

- ▶ Corporate Identity
- ▶ Project Management
- ▶ Constant Advertising & Exposure

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# Working closely with Caburn Hope & The Gym Group



## The Sussex Sign Company and Caburn Hope

The Gym Group is revolutionising the UK's health and fitness sector with its rapid expansion of low-cost, high quality, 24 hour gyms. The Gym Group has achieved 13th place in Sunday Times Fast Track 100 and 5th place in the Start-ups Top 100 survey.

The Sussex Sign Company has been commissioned by Caburn Hope, a full service Marketing and employee communications agency as design consultants for the creation of both internal and external signage schemes for The Gym Group.

We then proceeded to manufacture and install all signage, coordinating with various contractors onsite, and managing the project to minimise disruption to the launch scheduling and the end user.

We continue to act as Caburn Hope's preferred signage supplier, engaged right from the outset whenever the brand is revitalised and signage requires updating or a new premises

Over the years, The Sussex Sign Company has developed an in-depth and distinctive appreciation of The Gym Group brand and its market position.

The completed signage schemes have been extremely well received, by client and customers alike. The Gym Group has also attributed increased business and footfall directly to certain elements of the signage programme.

- ▶ Feature Signage
- ▶ Internal Signs
- ▶ Totem Signs
- ▶ Glass Manifestations
- ▶ Directories & Wayfinding
- ▶ Digital Printing
- ▶ Exhibition Signage
- ▶ Fascias & Shopfronts
- ▶ Illumination
- ▶ Pavement Signs
- ▶ Projecting Signs
- ▶ Individual Letters

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# Working closely with Sussex Police



## The Sussex Sign Company and Sussex Police

Sussex Police serves a resident population of over one and a half million people: as well as people who live and work in the Sussex County. The county is very diverse including rural and urban areas as well as cosmopolitan cities like Brighton & Hove.

The Sussex Sign Company has worked with Sussex Police for over 15 years, both refurbishing signage at existing sites and installing signage at new sites.

The Sussex Sign Company provides a full design and support service, liaising between Head Office and the network of branches.

Our remit includes overseeing and distributing branding and specification guidelines to cover all internal and external signage requirements.

From survey and design to manufacture and installation, The Sussex Sign Company has successfully refurbished and re-signed countywide branches on a rolling basis, ensuring that the Sussex Police guidelines are adhered to.

At times, our specialist expertise is called upon to adapt the brand and signage specification to meet specific site requirements, such as for listed buildings or in conservation areas.

- ▶ Feature Signage
- ▶ Secondary Signs
- ▶ Internal Signs
- ▶ Totem Signs
- ▶ Glass Manifestations
- ▶ Health & Safety Signage
- ▶ Directories & Wayfinding
- ▶ Digital Printing

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# Working closely with The Brighton Centre



## The Sussex Sign Company and The Brighton Centre

Brighton Centre is one of the largest purpose built conference and exhibition centres in the South of England. With an events team experienced in managing high security and high profile events alongside the flexible and compact nature of the building, Brighton Centre continues to be a venue of choice for conference, exhibitions and meeting organisers. The Brighton Centre offers clients a professional venue with the capacity to accommodate from 100 up to 4,450 delegates.

The Sussex Sign Company is a preferred Supplier for The Brighton Centre and has been since 2012.

As a preferred supplier, The Sussex Sign Company partook in a selection process and was successfully chosen based on key criteria: quality, cost, flexibility, delivery, service and innovation.

The Sussex Sign Company repeatedly endorses the cooperative, strong working relationship with The Brighton Centre which is based on mutual interest and common values.

We not only support with the design facilitation, fabrication and installation of corporate advertising and signage projects for The Brighton Centre itself, we also work in close conjunction with exhibitors and venue hosts to take full advantage of branding opportunities within the venue.

- ▶ Feature Signage
- ▶ Secondary Signs
- ▶ Internal Signs
- ▶ Glass Manifestations
- ▶ Health & Safety Signage
- ▶ Directories & Wayfinding
- ▶ Digital Printing
- ▶ Mesh Banners
- ▶ PVC Banners
- ▶ Exhibition Signage
- ▶ Temporary Signage

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# Working closely with Local Education Facilities



## The Sussex Sign Company is a leading supplier of both internal and external signage solutions for education facilities.

From door and floor signs, name plates and display panels to finger posts, marker posts and totems, our signage solutions are formulated to blend seamlessly with their environment, yet convey information distinctly and intelligently. Consistent signage solutions require experience, rigorous planning and a thorough appreciation of the precise function of a building or landscape

Successful signage solutions are dependent on specialist sign manufacturers who know how to get the best from a scheme. Our team members work closely with decision makers, building owners, architects and designers to determine natural people flows, navigational demands and health and safety requirements to really produce a solution that works.

We design and manufacture signage that enhance spaces using a wide range of materials, finishes, styles and graphics for use throughout a building.

We follow best practice guidelines to provide DDA-compliant signs and have developed a number of specialist processes that include information display in tactile and Braille formats.

The Sussex Sign Company creates signage that is designed to be low maintenance, cost effective, durable and, above all, fulfil workplace legislation that ensures everyone has the ability to navigate buildings with ease, feeling safe, informed and engaged with their surroundings.

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